





# **JOYAU**THE DARK CHOCOLATE POWDER

Hot chocolate with **HIGH COCOA CONTENT** and **REDUCED SUGAR\***, fitting in with current consumer trends. An intense, pure and refined drink that will win over lovers of authentic hot chocolate.

- ZERO ADDITIVES AND ZERO FLAVORINGS, it contains ONLY TWO INGREDIENTS: cacao and cane sugar.
- Chocolate with a PURE TASTE THAT ISN'T BITTER ideal for customers looking to reduce their sugar intake or for those who just want a simple yet tasty hot drink.
- MADE IN FRANCE

\*30% less sugar in comparison to the market average for powdered hot chocolates.



## **TARGET**

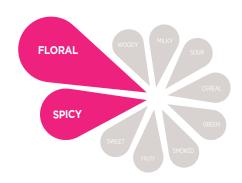
- -For those who want a simple yet intense hot chocolate.
- -For customers trying to lower their sugar instake while having fun.
- -For parents wishing to have less sweet chocolate for their children.
- -For consumers looking for a natural product.

## **TEXTURE**

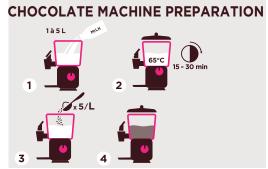


FLUID

# TASTE PROFILE







CHOCOLATE MACHINE PREPARATION:

5 tablespoons per liter (+/- 75g)

**1 BAG MAKES** 

| Item code | Product  | Unit net weight | Shelf life | Packaging condition | Paletts   | Bar code      | Languages                                   |
|-----------|--|-----------------|------------|---------------------|---|---------------|---|
| 120042    | JOYAU,<br>chocolate powder,<br>60% cocoa minimum | 800g box        | 24 month   | Case of 6 boxes     | 72 cases per paletts<br>8 layers - 9 cases per layers | 3474341200424 | FR-EN-DE-NL-<br>ES-PT-IT-SV-DA<br>-CS-GR-AR |

# REVEAL YOUR GOURMET EXPERTISE



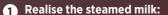
#### INGREDIENTS RECIPE

2 or 3 teaspoons of JOYAU chocolate powder

MONBANA

200 ml of milk

1 espresso



- Pour 50 ml of milk in a jug
- Steam for 5 seconds and set aside

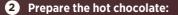


3 Prepare an espresso



4 Pour the espresso in the glass





- Pour 150 ml of milk in a jug
- Steam for 5 seconds
- Add 2 or 3 teaspoons of JOYAU chocolate powder
- Heat up slowly to 65°C



Add the steamed milk and the hot chocolate



6 Top with chocolate powder





Can't decide between coffee or hot chocolate? The Black Mochaccino is for you. A classic hot chocolate livened up with a dash of coffee - for a lavish taste experience.

Nicolas Crépon MONBANA MASTER CHOCOLATIER